



Vision 2020

WHAT IS THE PURPOSE OF OUR VISION?

Looking forward into the future
...we clearly see the **character, composition and culture**,
...that will be ENAVATE on December 31, 2020.

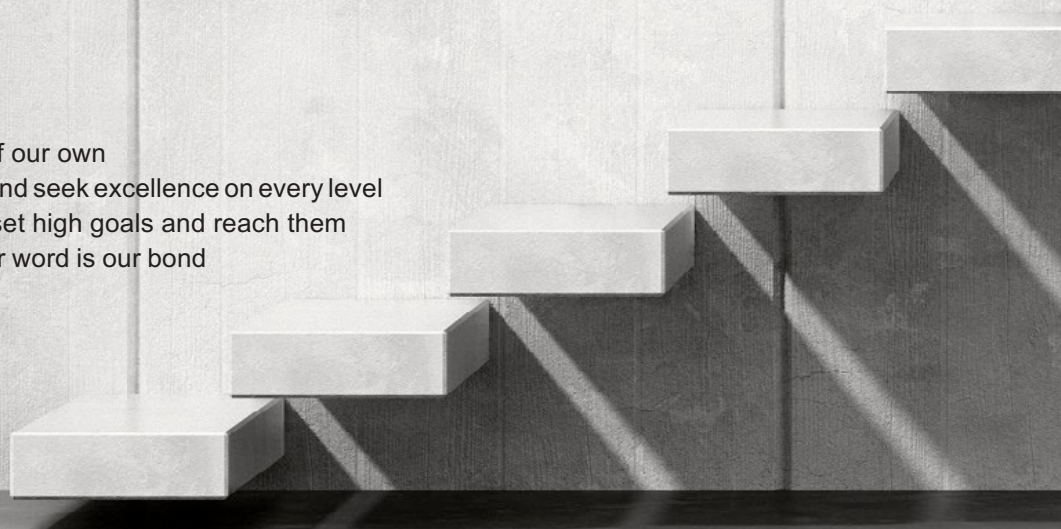
“Great outcomes begin with a clear vision of what is possible and a driving passion to get there.”

Thomas Ajspur, Chief Executive Officer

Our Why – We transform businesses and the lives they touch. To us, it's personal.
How – We break through limitations. We listen, challenge, and collaborate.
What – We offer business management solutions with a fresh perspective.

Our Core Values

Team Members – We take care of our own
Innovation – We explore, evolve, and seek excellence on every level
Results – We are achievers who set high goals and reach them
Integrity – We are trustworthy. Our word is our bond



OUR CULTURE

Our People

ENAVATE's 750+ team members are passionate about their work, empowered to act and dedicated to finding the best solutions for the company's clients and partners. Rules are few. Professionalism is high. Friendships are deep. We're a multi-generational workplace, staffed from top to bottom with 'A' level players who seamlessly work as a team across business pods and geographic distance. If you want to promote team building, networking and cohesiveness, ENAVATE is the place you want to work.



Innovators. Winners. Thought Leaders.

Our Company

Providing the best solutions for our customers is the driving force behind everything we do. We are structurally organized in pods vs. a hierarchical structure. Each pod is an empowered, self-directed team. Our offices' open floor plan, our welcoming, energized atmosphere and our seamless technical infrastructure encourage collaboration and innovation among our global pods comprised of the best and brightest minds in the industry. We set expectations high, reward generously and celebrate victories large and small.

Fast-Paced. Globally Connected.
Seamlessly Integrated.

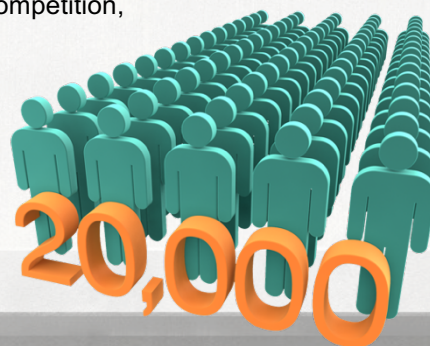
Our Leadership

Our leadership is cohesive, focused on a shared vision, strategic in their thinking and trustworthy in their actions. We walk our talk, and present ourselves with absolute transparency to our employees, customers and partners. We are a diverse group that individually embodies the core values of our company.

Visionaries. Accessible.
Passionate.

THE BUZZ

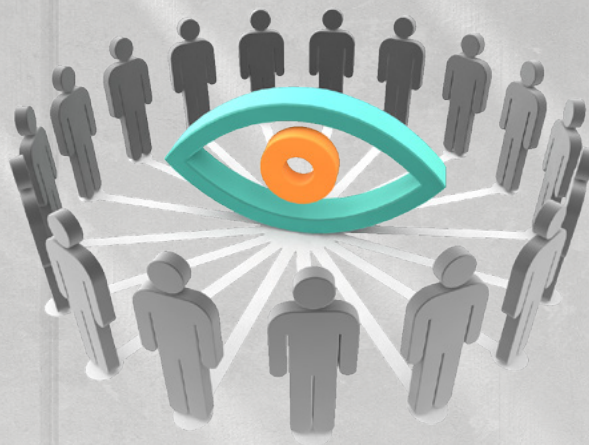
The top player in the Distribution software solutions industry and Microsoft's leading partner – by these terms we are known in the marketplace. Thought-leaders in our field with more than 20,000 blog followers interested in our ideas, knowhow, training and knowledge base. ENAVATE is where high achievers want to work and where teams always seem one step ahead of the competition, leading professional conferences, mentoring tomorrow's leaders, and serving a client list that reads like a who's-who of global businesses.



Our reputation is solidly based in activities such as:

- Consistently sharing the platform with Microsoft at major events
- Being voted a "Best Place to Work" according to Glassdoor

Expert Skills. Forward-Focused. High-Achievers.



PARTNERS & CUSTOMERS

Our partners and customers are the core of everything we do. With a customer-centric mindset, we maintain active, mutually beneficial relationships with 2 key partners who sell our distribution-apps within our ENAVATE Software company. In our ENAVATE Consulting Services company, we serve 500 unique clients. Targeting small or large enterprises, every relationship is important to us and we consistently provide the premier level of service that sets the bar for success in the industry. We have achieved a Net Promoter Score of 60 - the highest in our industry - which reflects that our clients would gladly provide a reference for our services. Our clients and partners rely on us to be the smartest, fastest and most knowledgeable people in the industry and we always exceed their expectations. We are known as the thought leaders and distribution experts.



Reliable. Savvy. Big-Picture Focused.

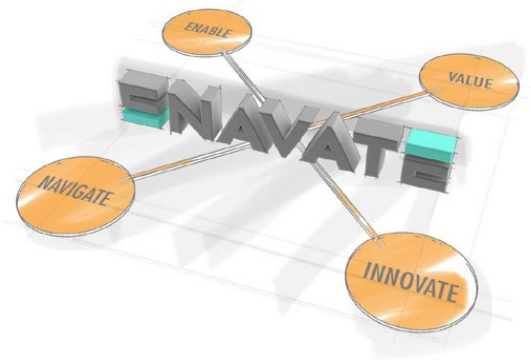
PRODUCTS

Our cutting-edge distribution software and industry know-how allow us to propel our customers with the most innovative, advanced and fully integrated solutions in their industry giving them a real competitive advantage in the market. We are the #1 go-to team for Microsoft Dynamics365, BI and Cloud solutions. We deliver app-based products on blazing fast timelines between 90 and 120 days. We have the depth and breadth to meet our clients' needs and growth. Our phone number is the first and only number clients call when they need advice, recommendations or software solutions.

Ingenious. Cutting-Edge. Fully Supported.

THE MEANING

Why the name ENAVATE? We chose a compound version of the many words that describe the 'how' and 'why' of our business. When working with ideas such as Enable Success, Navigate, Innovate, Create Value, Enterprise, Ignite Innovation, = Make the Future Work. Now. – well, ENAVATE simply seemed like the obvious construction.



We transform businesses and the lives they touch. To us, it's personal.

ENAVATE

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