

6 Ways to Conquer Change During a Crisis

The global COVID-19 pandemic has affected everyone, spanning borders and industries, and disrupting personal and professional lives. Navigating this much change, this rapidly, is not easy. Now is the time lean on each other and critical technology.

At Enavate, we understand how a combination of strong culture and smart technology can help you stay connected and remain agile during these challenging times. Here, we share six tips for conquering change in the midst of a crisis.

1
Improve how you - and your data - communicate

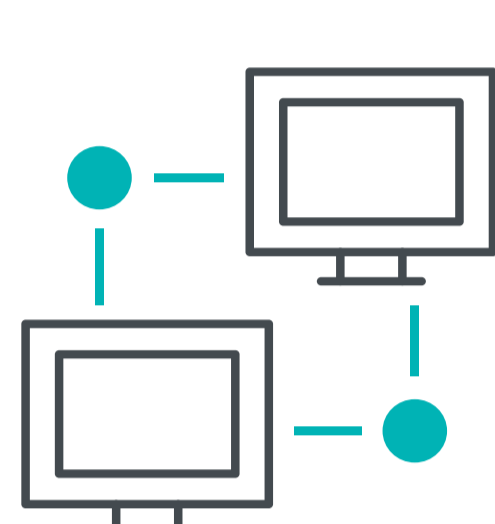
2
Review your technology stack

6
Don't panic

3
Make working remotely more accessible

5
Look for opportunities

4
Prioritize analytics



1. Improve how you - and your data - communicate

Disruptions can slow workflows and escalate anxiety. Leaders need to be as transparent as possible. Communicate the problem but focus on solutions.

Communication also applies to the technology and applications you use. Unify your data across your office, CRM and ERP applications to ensure everyone has access to the information they need to do their jobs effectively, and unlock insights to support your team and customers.

2. Review your technology stack

No one is immune from the impact of the current global crisis. But being tied to on-premises system has been challenging for some who now find most of their organizations working remotely.

42% The government's use of public Microsoft's Power BI to share COVID-19 dashboards with citizens increased by 42 percent in one week. [Source](#)

Now is a good time to review your existing technology stack. Are there cloud solutions that can help you more easily adapt to a crisis and provide better business continuity for your team and customers?

3. Make working remotely more accessible

Are your current tools and business systems agile enough to handle a complete change in the way you and your team works? Consider how you can provide the right tools to your employees to stay productive and connected in a world where many of us are more physically separated than ever.

44 million people are actively using Microsoft Teams every day. [Source](#)



4. Prioritize analytics

Now more than ever, lean into your data. Collaborative business intelligence tools deliver the insights to help you monitor the health of your business, identify your best customers and seek out low-hanging opportunities for improvements in cash flow or efficiencies in inventory.

48% of organizations say cloud BI was either "critical" or "very important" to their operations in 2019. [Source](#)



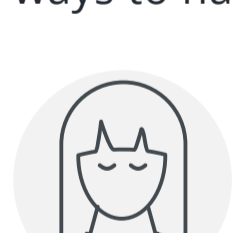
5. Look for opportunities

Sometimes, conquering change means adapting your business model. Microsoft released a Crisis Communication Power Platform app designed for managing communications as an emergency response tactic. Thousands of customers have already begun to employ their solution. [Source](#)

How can you develop new apps, platforms, products or tools to help solve problems today?

6. Don't panic

A global pandemic or other crisis feels out of our control, but there are ways to navigate the turmoil and conquer change.



Remember to breathe



Practice an easy meditative technique to help reduce your stress. [Source](#)



Connect with friends and trusted partners to help guide you through these uncertain times personally and professionally.

You have handled the unknown before. You can do it again.



Let's conquer change together.

Connect with us at enavate.com to learn how we can help you navigate these changing times.