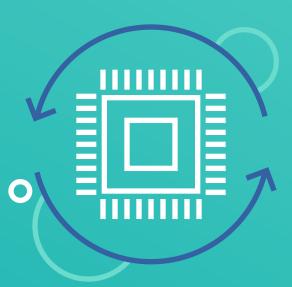
PULSE ENAVATE

Digital Transformation Quarterly Benchmarks: Q1 2022



One Minute Insights:

	Digital transformation initiatives are considered critical to business by almost half of decision makers
Q	Most describe their digital transformation strategy as at least somewhat cohesive
	Digital transformation budgets will be increasing for most in Q2, though over a quarter expect no change in budget
	The top digital initiative for most is digital tool investment
œ«	Cybersecurity/risk management is the most common target for digital transformation
ထို့ဝ	Workflow automation is the most common technology being implemented
₽ ₹ 2	Talent management is the biggest challenge regarding digital transformation, both in terms of talent gaps and shortages
	Almost a quarter report that their organization has created new C-suite roles to

Modern businesses, for the most part, are driven by digital technologies. However, the transition to digital tools and processes takes time. This process, digital transformation, is the movement away from older, legacy systems towards new, digital tools.

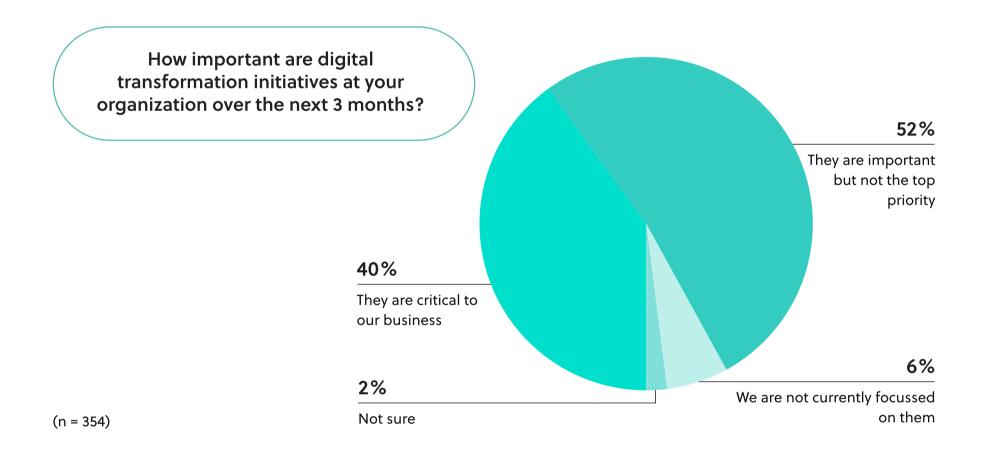
In Q1 2022, how are decision makers progressing with their digital transformation initiatives?

Data collection: Feb 3 - Mar 17, 2022

Respondents: 354 tech decision makers

Digital transformation initiatives are considered business-critical by many, though most say there are gaps in their digital transformation strategy

40% of decision makers describe their digital transformation initiatives as critical to their business over the next 3 months.



Most (55%) define their digital transformation strategy as somewhat cohesive.

Which statement best defines the state of your digital transformation strategy?

55% Somewhat cohesive but gaps remain

22% Cohesive. There is agreement on digital priorities and targets from top to bottom (n = 354)	14% Not particularly cohesive; there is disagreement 6% Not at all cohesive. Digital transformation is desired but strategy is lacking 3% There's no digital transformation strategy in place
 senior leadership team." Director, finance industry, 10,000+ e "We are going through plann" Director, software industry, 5,000 - 4 "It's a double edged sword I 	hing and making strategies." 10,000 employees think. Will be tricky to enable people with rom scratch. Definite benefits in being able ess data."
quarter, and that thei will increase next qua	naturity has increased since last digital transformation budget rter
(n = 254)	44% Moderately more mature 38% Slightly more mature 12% No change 1% Less mature 1% Not sure

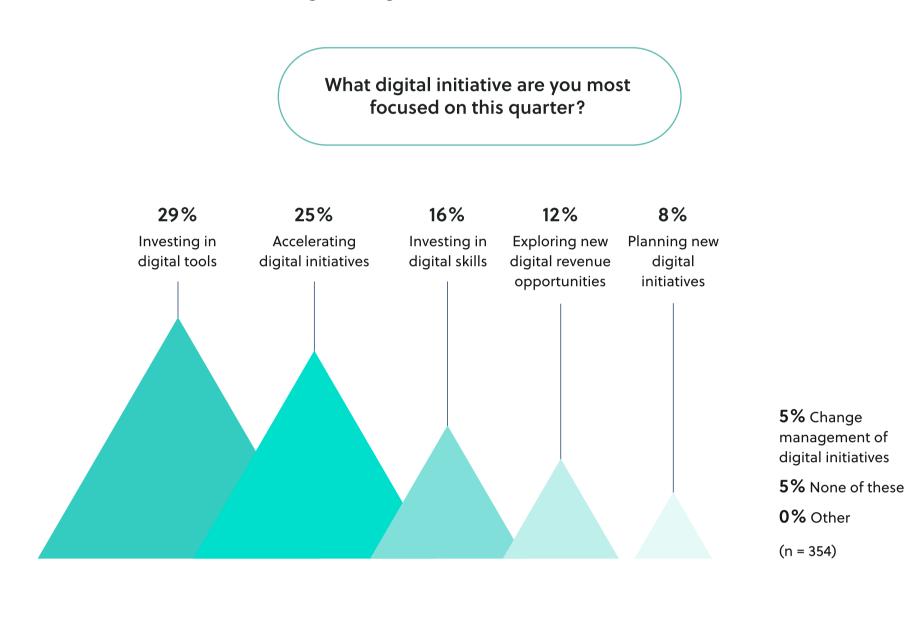
"The problem only gets harder the longer we wait."

(n = 354)

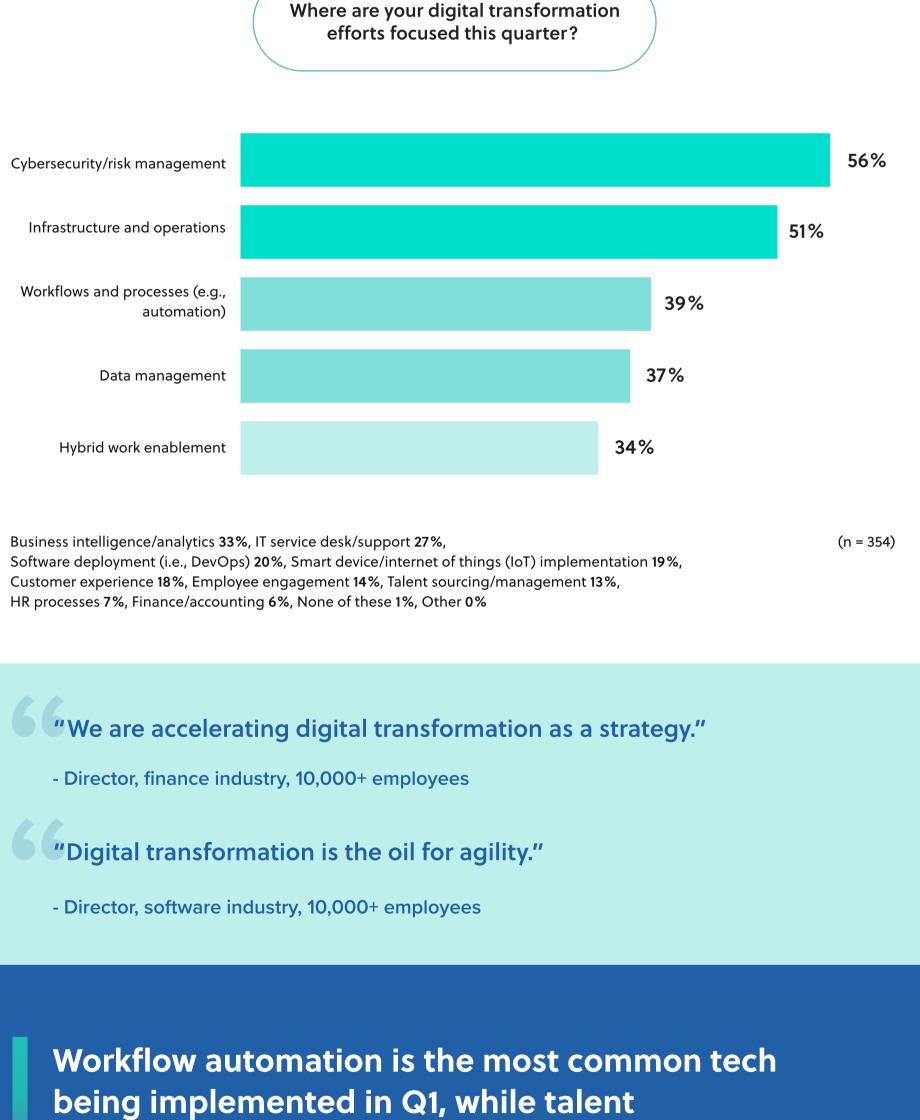
- C-suite, biotechnology industry, 5,000 - 10,000 employees

Digital tool investment is the most common digital initiative underway, while most are focused on cybersecurity

This quarter 29%, of decision makers are focused on investing in digital tools. 25% are most concerned with accelerating their digital initiatives.

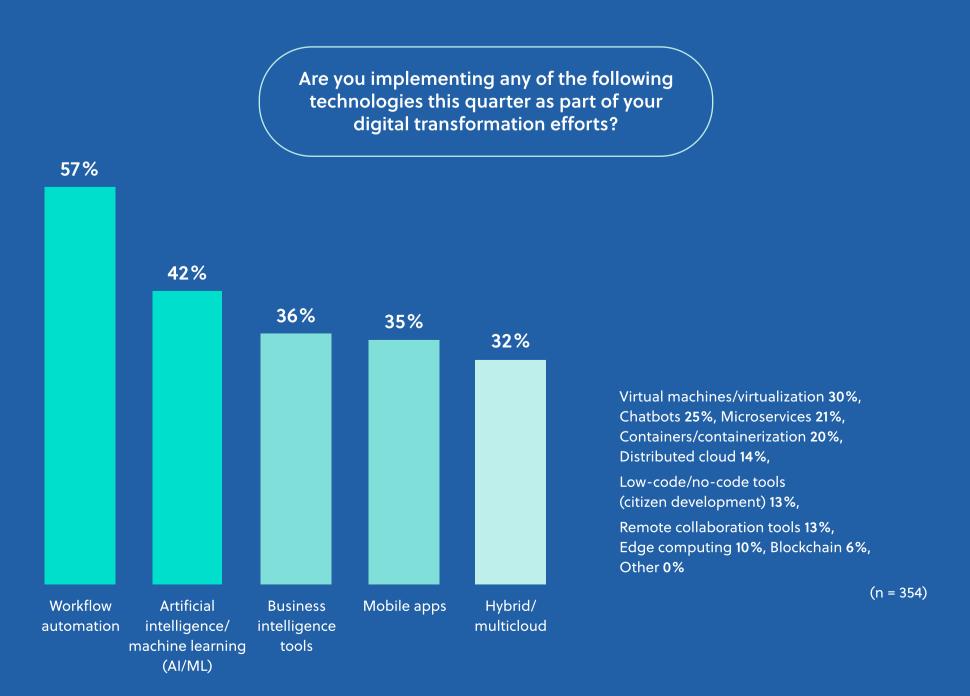


For digital transformation efforts, most decision makers are working on cybersecurity/risk management (56%), followed by infrastructure and operations (I/O) (51%).

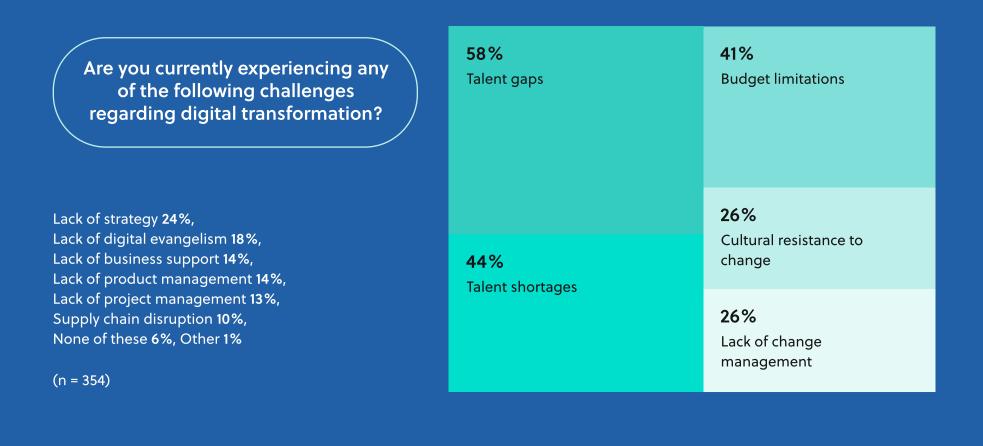


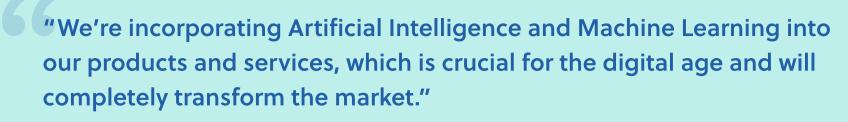
management is the most reported challenge





The most common challenge regarding digital transformation in Q1 is talent gaps (58%), followed by talent shortages (44%).





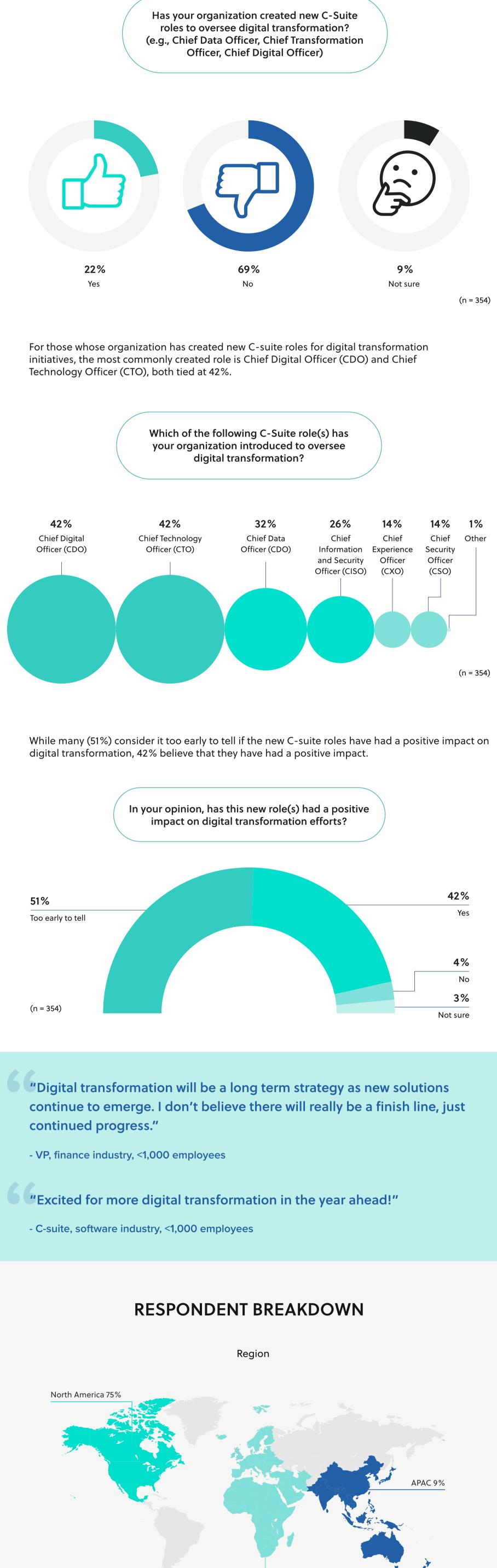
- C-suite, software industry, <1,000 employees

"[We are] focused on [a] multi-cloud strategy."

- C-suite, software industry, <1,000 employees

New C-suite roles to oversee digital transformation are having a positive impact

Almost a quarter (22%) of decision makers report that their organization has created new Csuite roles to oversee digital transformation.



EMEA 16% Title **Company Size** Director 10,001+ employees C-Suite <1,001 32% employees 23% 28% 27% Manager VP 21% 20% 5,001-10,000e 1,001-5,000 28% 21% mployees employees

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