



PARTNER SUCCESS STORY:

## Streaming Television Platform

How a Streaming Television Platform Migrated to the Cloud with Zero Downtime Using Enavate Xcelerate™

The first bilingual United States-based cable and satellite TV network dedicated to soccer broadcast 1,500 soccer games per year in English and Spanish. It reached 65 million viewers across North America. The streaming television platform's programming included live matches from Latin America and Europe, daily news shows, original and commemorative specials, and more.

As a 24/7 broadcaster, system reliability was critical. The streaming television platform had been using Microsoft Dynamics GP but knew they needed to eventually switch to a Cloud-based solution because maintaining on-premises servers was becoming increasingly risky.

*"We were starting to have issues running on our own servers and running unsupported Windows," said the streaming television platform's CEO. "It was risky."*



**PRODUCTS AND SERVICES:**

Dynamics 365 Business Central Migration with Enavate Xcelerate

**INDUSTRY:**

Cable and satellite TV network

**ORGANIZATION SIZE:**

91

**COUNTRY:**

United States



## The Right Partner Makes All the Difference

While the streaming television platform was making the best of its on-premises system, the CEO said they knew it wasn't a long-term solution. From the very first conversation with Enavate, he felt confident they had found the right partner.

*"There was never any pressure to close the deal,"* said the CEO. *"[Our Enavate consultant] took his time to understand what we needed and what I was telling him. He was really trying to help — not just trying to sell."*

After in-depth discussions, the CEO and his Enavate advisors decided to move to Microsoft Dynamics 365 Business Central. Shifting to the Cloud meant they no longer had to maintain on-premises servers. They also wouldn't have to worry about backups — simplifying IT management significantly.

The CEO called it the *"perfect solution"* for the streaming television platform: more robust and collaborative for a multi-user environment than QuickBooks, but without the cost or complexity of heavier enterprise platforms. Microsoft Dynamics 365 Business Central was going to be an easy enough transition, especially with the right partner. It also offered scalability in case the network doubled or tripled in size.

Enavate's understanding of the streaming television platform's day-to-day challenges allowed them to proactively address potential roadblocks before they became problems. The CEO said Enavate's stellar service made the decision to move from GP to Business Central with Enavate an easy one.

## A Smooth Migration — On Their Terms

Migrating to Business Central while staying fully operational isn't easy, especially for a 24/7 broadcaster. But the streaming television platform's transition was seamless thanks to Enavate's Xcelerate™ approach.

*"It's a lot of work; I'm not going to lie. But Enavate never rushed us. Everything was done at our pace and within our resources,"* said the CEO.

With Enavate Xcelerate, the streaming television platform modernized its Cloud ERP system without major disruptions. The platform allowed the team to work even as the migration was under way, minimizing downtime and easing the transition.

## Near Zero Downtime

The streaming television platform maintained its round-the-clock broadcast schedule throughout the migration. Business continuity was non-negotiable, and Enavate delivered.

## Accelerated Timeline

From initial assessment to user training, Enavate managed the entire project on a short, pre-set timeline, ensuring nothing was missed.

## Upfront Pricing

Enavate provided transparent pricing from the start, making it easier for the streaming television platform to budget and have confidence there would be no surprises.





## *A Partnership Built on Results*

When a leading streaming television platform needed to migrate to Business Central, Enavate delivered. The flexibility of Enavate's Xcelerate™ approach was a game changer.

The CEO of the streaming television platform praised the Enavate team for their deep expertise, professionalism, and friendliness.

*"We're truly satisfied with the support, the process — everything," he said. "They've been a real partner."*

