

ENAVATE

VISION 2028

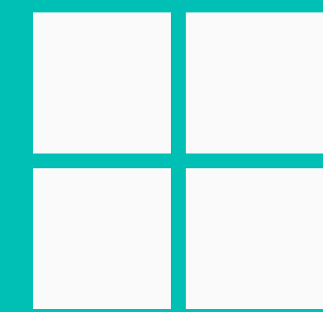


**GREAT OUTCOMES START
WITH BIG DREAMS, A
CLEAR VISION, AND A
DRIVING PASSION TO
EXCEED YOUR GOALS."**

Thomas Ajspur
THOMAS AJSPUR,
ENAVATE FOUNDER AND CEO

THE GLOBAL ERP LEADER FOR SMBs

POWERED BY



Microsoft

WHY DO WE EXIST?

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Enavate transforms businesses
and the lives they touch.
To us, **it's personal.**

HOW WILL WE SUCCEED?

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We break through limitations.
We listen, challenge, collaborate,
and **take action**.

WHAT DO WE DO?

WHAT DO WE DO?

Enavate helps small- and medium-sized businesses solve business challenges, through subscription-based, **industry-specific** ERP solutions.

OUR CORE VALUES.



TEAM MEMBERS.

We take care of our own.

INNOVATION.

We explore, evolve, and seek excellence on every level.

RESULTS.

We are achievers who set high goals and reach them.

INTEGRITY.

We are trustworthy.
Our word is our bond.

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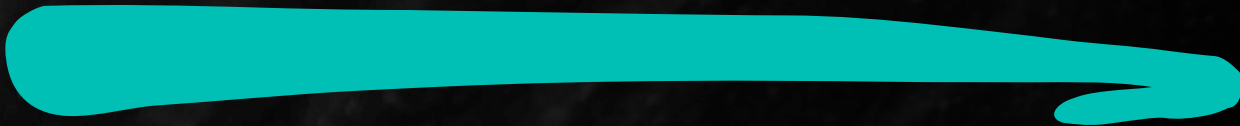
**OUR VISION IS TO
DELIVER ERP PAIN-FREE,
EMPOWERING CLIENTS
TO IMPLEMENT AN
INDUSTRY-TAILORED
PLATFORM IN JUST
THREE LINKS.**

Our clients don't have time to reinvent the wheel every time they want to upgrade ERP platforms for scale, speed, and system improvements. Unnecessary customizations and flashy (but not functional) features prolong implementation times, inflate budgets, and typically, end up failing.

We listen to our clients. And with the largest SMB client base in the Microsoft Dynamics ecosystem, we've learned a lot.

Here's a look at our vision of what's to come.

OUR COMPANY.



Enavate employs and empowers the best minds in the business to create solutions that give SMBs more control, easier implementations, and access to enterprise-level data and consulting.

ENAVATE IS:

The industry leader, serving the largest SMB client base in the Microsoft ecosystem via a direct subscription model.

The innovator Microsoft turns to, as recognized in multiple Partner of the Year designations.

Universally acknowledged as the global change-maker impacting how SMBs think about, buy, and implement ERP platforms.

The top-of-mind partner for all leaders in the targeted verticals in which we've released our meticulously crafted, fit-for-industry ERP packages built on Microsoft Dynamics 365 Business Central.

OUR CLIENTS.

Enavate clients don't have to stress about ERP updates. With a self-serve, single-subscription buying experience supplemented by ongoing, world-class support, ERP is now nearly pain-free. Enavate is the trusted, go-to partner in every micro-vertical in which our fit-for-purpose packages are available.

ENAVATE CLIENTS:

Get management consulting at a level previously only available for enterprise companies – including peer data, performance recommendations, industry-specific releases, and more – included in a single subscription.

Retain their partnership with Enavate, because they say the firm delivers on its promises, accelerates time to value, understands their industry, and is the best value in the market.

Have weathered the Microsoft GP sunset with minimal disruption and an effortless migration to Microsoft Dynamics 365 Business Central.

Rate Enavate highly on all satisfaction surveys.

OUR OFFERINGS.

Enavate has changed the way SMBs think about ERP installations and updates. Once a costly, time-consuming endeavor to dread, implementation is now low-risk, rapid and affordable. In just Three Links, clients can go live on an industry-specific ERP platform that is immediately ready for business.

ENAVATE OFFERS:

Self-serve access to industry-tailored ERP solutions, with new micro-vertical packages releasing regularly.

Seamless, full-featured experiences powered by the latest capabilities in AI, Copilot, and automation processes, designed with each client's industry-specific needs in mind.

Access to enterprise-level management consulting, including peer data, performance recommendations, and more – without a separate support agreement.

The industry's most comprehensive single subscription model, incorporating ERP implementation, ongoing support, new releases, and more all for one monthly invoice.

OUR CULTURE.

At Enavate, everything stems from our core values: Team Members, Innovation, Results, and Integrity. More than words on paper, we live these concepts – and it's clear in everything we do, from the value we place on client relationships to the tenure of our team.

ENAVATE:

Has inspired other companies to try to emulate our self-directed, pod-based structure, which has replaced traditional top-down hierarchies and produced a culture of innovation with a global impact on the industry.

Is building the next generation of ERP consultants and leaders through Enavate Academy, with sought-after training curricula in Microsoft's newest products and a reputation for arming our consultants to be valuable advisors.

Has eliminated silos, with cross-functional, industry-based pods dedicated to marshaling all our expertise and resources to get the best results for our clients.

Is led by the top innovators in ERP globally – sought after by media, recognized by Microsoft, and respected by team members and clients. Our team comprises recognized experts with the longest tenure in the industry, thanks to our culture of excellence, innovation, and empowerment.

OUR BOUNDARIES.

We believe in the adage that you can't know what you will do, until you know what you won't do. At Enavate, our commitment to team culture and client delight doesn't leave room for compromise.

AT ENAVATE, WE WILL NOT:

Overload or exhaust our Team Members

Compromise the Enavate culture

Hire people that don't fit our core values

Engage in projects that won't be successful

Financially overleverage ourselves

Tolerate unethical or disrespectful behavior

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ERP IN 1-2-3

IN JUST **THREE LINKS**, ENAVATE CLIENTS CAN:

- 1 Assess** their current ERP system and determine fit for the Enavate Industry Solution
- 2 Subscribe** to trigger secure data migration and provision a tailored Solution
- 3 Launch** a powerful new industry-specific, subscription-based ERP solution

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