



Stay Ahead of the Competition with Drink-IT

THE ALL-IN-ONE, FULLY INTEGRATED BEVERAGE BUSINESS SOLUTION

Simplify and automate your business by tapping into the power of Drink-IT – the leading software solution that addresses all the unique challenges breweries, distilleries, cider producers and wholesalers face.

What is Drink-IT?

This solution helps small and mid-sized companies manage their accounting, finance, supply chain, operations, and BI reporting. Drink-IT takes full advantage of our connected world, bringing together business applications with tools for mobility, communication, and collaboration. Drink-IT gives instant access to all your business information on the go through your browser, mobile or tablet.

Get Up and Running 30% Faster

Drink-IT is faster to implement, as it has built-in operational excellence based on best practices from the best running beverage companies. Typically, you save 30% or more time by choosing Drink-IT.

Benefit from 50% Lower Total Cost of Ownership (TCO)

Drink-IT costs less to run. The Total Cost of Ownership is typically 50% lower than comparable solutions. Thanks to the modularity of Drink-IT you have the flexibility to harvest the low hanging fruit first.

Expand Your Margin

Understand, at a deep level, what drives your margins with integrated inventory, production and data-driven supply chain management. Drink-IT is scalable, enabling you to grow easily and expand your business into new markets.



“We see the Drink-IT project as a joint effort between business and IT, where we focus a great deal on standardizing and simplification of the business processes, which is made possible through the implementation of a standardized IT system based on a ‘work smarter’ principle. Five to six months in total is a very quick implementation of a project this size – and that made the implementation costs quite reasonable.”



Strategy Director
Carlsberg

WHY CUSTOMERS USE DRINK-IT

- Get up and running 30% faster
- Grow your business with peace of mind
- A scalable solution
- Benefit from 50% lower TCO
- A fully integratable beverage solution
- End-to-end integration

HOW DRINK-IT WORKS, TO ACHIEVE BUSINESS BENEFITS

Best-Practice Implementation

With Drink-IT you're getting a business solution that brings operational excellence to the heart of your company. Drink-IT's functionality and process flows build on industry best practices, and the solution reflects a proven optimal and effective way to perform each business process, making your company more efficient, competitive and profitable.

Benefit from Durability and Dedication

The solution builds on deep industry insights. Our large dedicated team of beverage industry experts ensure that Drink-IT never stands still. We place a long-term focus on continuous research and product development – new functionality is added, and current functionality is improved constantly.

Solid and Innovative Foundation

Choose Drink-IT and avoid the risk of running outdated, unsupported or disparate systems. Drink-IT is based on the world's strongest business management platform, Microsoft Dynamics, trusted by hundreds of thousands of companies worldwide. Behind Microsoft Dynamics stands thousands of developers securing a modern, dynamic and relevant platform into the future.

Our Promise to You

Drink-IT brings more than just technology, it brings in-depth knowledge of the industry to help you grow your business.

- Functionality that covers your entire value chain, out of the box
- A customized solution tailor-made specifically for your needs, built on best-practice-based standard functionality
- Consultants with deep industry insights
- A Cloud-based or on-site solution – whichever you prefer

DRINK-IT FEATURES



Tax Management

Applying the right taxes and excises through all your processes can be complex yet critical in your beverage business. With Tax Management you calculate and report excises based on all movements in and out of a bonded location or based on the sales and purchase invoice. As multiple taxes can apply to a transaction, you can for example, charge environmental taxes on sales and purchase documents.



Order Intake

Benefit from a more efficient order intake process with a fast and user-friendly entry page including extended sorting and filtering of items and history information. The user does not need to grasp the business logic and full complexity of the discounts and taxes. Additionally, we offer order intake based on a calling list, showing an alert when a discount, charge or promotion are in place.



Empty Goods Management

In the beverage industry returnable packaging items are an important part of the business, often charged with a deposit. Keep track of your kegs, CO₂ tanks, bottles, crates and pallets. Have an overview of customer balances per empty good type or get an overview of what you owe to a supplier.



Sales & Purchase Conditions

An extension on prices and line discounts by multiple levels of discounts, charges, and promotional free items often implemented with a commercial, logistic or payment incentive. Issued on invoice or off invoice, like a yearly bonus. Report your purchase and sales end margins based on a top-down Gross-Net calculation.



Logistics

Plan your orders efficiently into trucks with drivers, or shipping agents, based on constraints in weight, pallet places or others.

ENAVATE

Enavate is a technology company that transforms businesses and the lives they touch. Our strategic partnership with Norriq combines Drink-IT's leading beverage management solution with Enavate's extensive ERP and Cloud implementation and consulting services, enabling beverage companies to focus on their overall mission. Our goal is to deliver an end-to-end Cloud technology solution that ties the entire beverage business process into one seamless, efficient and transparent flow to boost your productivity, increase revenue and capture growth.

ENAVATE.COM/TALK-TO-AN-EXPERT / +1 303 469 2346

Start a conversation today!

Talk to an Expert